

Active Design Principles

Active Design

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KEY ACTIVE DESIGN PRINCIPLES



Activity for All

A variety of interventions throughout the area supports physical activity equitably across all ages, ethnicities, genders, and abilities, enabling everyone to be active.



Providing connected active travel routes

A network of routes across the River Cole were developed and supported by wayfinding, signage, lighting and landmarks to help people find their way.



High-quality streets and spaces

The creation of informal spaces, children's play, resting places and meeting spots allowed the area to prioritise people and create a high quality 'street' scene.



Activating Spaces

Consultation and engagement events enabled the community to design their local spaces for their needs and a continued programme of activities supports the project's sustainability.